

PUBLICITY

Publicity done before Xmas;
Posters(Black Experience & Film Script) and Leaflets to:
GLC Funded Groups
Black Crafts List
Ethnic Press List
Black Arts Organisations
Film Officers
Carnival/festivals List
Black Womens Groups
Film societies
London Boroughs
RAA's

After Xmas

Flyposting 1,000 Double Crown Black Experience Posters
300 Film Script Posters

Internal: Approx 6 Black Experience Posters and 100 Leaflets to;
Grants Co-ordination Unit
Art and Rec Committee
Ethnic Minorities Unit
Greater London Training Board
Planning Committee
Greater London Enterprise Board
Police Committee
Public Services and Fire Brigade Board
Police Committee
Staff Committee
The Urban Programme
GLC Bookshop
5 Westminster Bridge

150 Black Experience & 50 Film Script posters were put up around GLC Parks and premises.

1,000 Leaflets were sent out via ILEA to schools.

Commissioned groups have received approx 100 Posters and 1,500 Leaflets.

Commonwealth Institute- 1 box leaflets and 100 Posters
Brixton Recreation " "

Borough Distribution Network - Camden, Lambeth, Wandsworth, Lewisham

Black experience leaflets were sent in the Dance Circuit Mailout.

Material has been sent to individuals and organisations that have contacted us.

1,500 Launch Invitations sent out 23/24/27th January
500 " " out to the press via Positive Publicity

Black Experience Brochure ready first week in february.

PUBLICITY TO BE DONE

Brochure mailout

Leaflets and Posters: Local Ethnic Groups; Wandsworth, Croydon, Lewisham, Southwark,
Lambeth

Black Media Workers groups
Youth Theatre/Venues/Companies
Community Arts Venues
Ethnic Publishers

Ethnic Music List
 Universitites and Colleges
 Art Colleges
 Youth Clubs
 Dance/Drama Colleges
 Art Galleries
 Photographic Galleries
 Funding Bodies
 Mainstream Art Institutions
 Embassies

Material Left;	Black Experience	Double Crown Posters	750
	"	A2	9,000
	"	Leaflets	30,000

Boroughs Left to do Tower Hamlets, Southwark, Haringey, Newham, Islington, Hackney